

STARS AND STRIPES 75TH ANNIVERSARY GALA SPONSORSHIP PACKAGE



Special Gala Sponsor \$65,000 (qty 1)

- Sponsor of the highest-profile position in the exhibit hall for Stars and Stripes Gala held at the New Sanno Hotel in Tokyo.
- Opportunity to introduce your company from podium.
- Podium recognition at 75th Anniversary Gala and awards ceremony.
- 16 complimentary event registrations; table, includes meal service.
- One single exhibit booth (10' x 10') in exhibit hall or near entrance.
- Full-page color back cover, full-color ad insert for 50,000 units "Special 75th Anniversary Keepsake Edition of Stars and Stripes Pacific."
- Full-page color ad in 75th Anniversary Gala and awards ceremony program.
- Logo on anniversary giveaways at the 75th Anniversary Gala.
- Worldwide promotion on website and Pacific local area web sites during campaign for 2020.
- Logo on 75th Anniversary Gala signage, promotions, and website.
- Half-page full color ad in Stars and Stripes print magazines in Japan, Korea, and Okinawa.
- Organization profile included in pre-gala social media promotions.
- Exclusive worldwide podcast advertising opportunity for two 30 sec. spots, and one 60 sec. spot (to be determined later).

Platinum Sponsor \$25,000 (qty 2)

- Podium recognition at 75th Anniversary Gala and awards ceremony.
- 10 complimentary event registrations; table, includes meal service.
- One single exhibit booth (10' x 10') with prime location in exhibit hall.
- VIP seating at front of 75th Anniversary Gala hall at the New Sanno Hotel.
- Half-page back cover of 75th Anniversary Gala and awards ceremony program.
- Full-page color ad in the gala program.
- Company/organization branding on gala giveaways and swag.
- Logo gets top billing on 75th Anniversary Gala giveaway.
- Company profile, logo, and contact information in program.
- Logo on 75th Anniversary Gala signage, promotions, wear and website.
- Organization profile included in pre-gala social media promotions.

Gold Sponsor \$15,000 (qty 4)

- Podium recognition at 75th Anniversary Gala and awards ceremony.
- Podium recognition during 75th Anniversary Gala proceedings.
- Podium speaker introduction as sponsor of ONE of the following keynote speakers.
- 8 complimentary registrations; table, includes meal service.
- VIP seating at front of 75th Anniversary Gala hall at the New Sanno Hotel.
- Full-page color ad in 75th Anniversary Gala and awards ceremony program.
- Full-page color ad for the Stars and Stripes Pacific 75th Anniversary Gala.
- Logo on 75th Anniversary Gala giveaway.
- Company profile, logo, and contact information in the gala program
- Logo on 75th Anniversary Gala signage, promotions, wear and website.
- Organization profile included in pre-gala social media promotions.

Media Sponsor \$20,000 (qty 1)

- Recognition as media sponsor for the gala.
- Branding and sponsorship recognition on all post-gala video productions.
- Branding on 75th Anniversary Gala backdrop at photo ops.
- 8 complimentary registrations; table, includes meal service.
- Full-page color ad in 75th Anniversary Gala program.
- Full-page color ad in anniversary gala and awards ceremony program
- Logo on 75th Anniversary Gala giveaway.
- Company profile, logo, and contact information in the gala program.
- Logo on 75th Anniversary Gala signage, promotions, wear and website.
- Organization profile included in pre-gala social media promotions.

Silver Sponsor \$10,000 (qty 6)

- Listing as co-sponsor of exhibit hall.
- Five complimentary registration passes for 75th Anniversary Gala; table, includes meal service.
- 1/4-page, color ad in anniversary program.
- Logo on 75th Anniversary Gala signage, promotions, and special 75th anniversary website.
- Organization name, website, and contact info in 75th Anniversary Gala program.
- Organization profile included in pre-gala social media promotions.

Bronze \$5,000 (unlimited)

- Logo on gala signage and event website.
- Organization listed in 75th Anniversary Gala program and website.
- Two complimentary registration passes for 75th Anniversary Gala; table, includes meal service.

***Table sponsorship also available upon request – (8) full table - \$3,800; (4) half table - \$2,000**

STARS AND STRIPES®

For more information, please contact Eric Lee at lee.eric@stripes.com

